




SOFIA OUHRI GRAPHIC DESIGN + ILLUSTRATION

 (863) 513-2325
 sofiaouhri@gmail.com
 www.sofiaouhri.com

technical skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premier, Audition)
Laser Cutting/3D Printing
Digital Photography
Final Cut Pro X
Microsoft Office Suite
Keynote

working knowledge

Adobe After Effects
Autodesk Maya
HTML5 & CSS
SketchUp
UI/UX Prototyping
Screen Printing/Book Arts

EMPLOYMENT

The Walt Disney Company,

Cast Activities, Recognition & Experience | Lake Buena Vista, FL | january 2018 – present
Graphic Design Intern

Designed collateral for Cast-facing events and experiences on both coasts. Developed maps, merchandise, signage, digital assets, vehicle wraps, executive presentations, and marketing materials. Illustrated character art for *Pixar* and *Disney Junior* properties. Authored and photographed communication pieces for the Walt Disney World® Resort HUB. Generated art for internal creative entertainment teams. Facilitated Magic Backstage, Service Celebration, the Walt Disney Legacy Award, and other exclusive Cast Member programs.

GatorWell Health Promotion Services

| Gainesville, FL | august 2016 – may 2017
Graphic Design Assistant

Designed weekly social media content and graphics for multiple platforms. Illustrated posters, advertisements, t-shirts, buttons, and booklets that encouraged a positive health culture around UF's campus.

Walt Disney Imagineering

Research and Development (WDI R&D) | Glendale, CA | summer 2016

Advanced Development Intern

Engaged in transmedia storytelling. Responsible for designing and iterating user interface prototypes, signage, posters, and art assets specific to interactive experiences. Facilitated digital and paper playtests, generated storyboards and wrote copy for themed print material.

Explorations V Children's Museum

| Lakeland, FL | june 2014 – april 2016
S.T.E.A.M./Storybook Camp Counselor/Floor Manager

Led groups of 35+ children in hands-on engineering exercises. Promoted imaginative play opportunities for families, acting as liaison between guests, volunteers, and museum staff. Coordinated program-theming, ran workshops, and emceed events. Operated museum store and front desk, selling merchandise and memberships.

EDUCATION

Bachelor of Fine Arts in Graphic Design

University of Florida, College of Fine Arts
Summa Cum Laude

AFFILIATIONS

Society for Experiential Graphic Design (SEGD) | 2017 – present

Themed Entertainment Association (TEA) | 2016 – present

American Institute of Graphic Arts (AIGA) | 2016 – present

Disney VolunteARS | 2016 – present

Phi Beta Kappa Society | 2017 – present

voxGraphis, Graphic Design Club | 2014 – 17

AWARDS

Walt Disney Imagineering Imaginations, Finalist | 2016

William M. and Sue Goza Art History Award | 2016

Anderson Scholar of Distinction, University of Florida | spring 2014

Dean's List & President's Honor Roll, University of Florida | 2013, 2014

INVOLVEMENT

IAAPA Attractions Expo | november 2017

TEA SATE Conference | october 2017

IDEO JumpstART Workshop | march 2017

IBM Design Thinking Workshop | february 2017

The Fridge Pop-Up Shop @ Art Bash | february 2017